

Job Description

Digital Marketing Account Executive

Job Title: Digital Marketing Account Executive

Location: Gateshead, although remote working is still in place

Reporting to: Head of Online Marketing

Salary: Negotiable, plus pension and benefits package

Closing date: 30 April, 2021

About the job:

We're looking for an ambitious and enthusiastic Digital Marketing Account Executive to join our Online Marketing team. You'll help to manage a variety of client accounts and deliver growth-focused digital marketing campaigns – utilising a range of tactics including PPC, SEO and content marketing.

Experience:

You'll have experience and an understanding of digital marketing channels and will know how they can be used to help clients meet their objectives. To be successful, you'll need to understand how to implement PPC, social and content marketing campaigns.

Results-focused, you'll have an eye for detail and be a confident self-starter who is brimming with enthusiasm.

If you're an ambitious team player, looking for your next career move, this could be the perfect role for you. You'll be a strong communicator, building great relationships with colleagues and earning a high degree of trust from clients.

Key responsibilities:

- Assist the online marketing team in delivering high-quality digital marketing campaign for clients.
- Possess excellent copywriting, editing and proof-reading skills with an ability to write in a style appropriate to the medium, message and audience.
- Clear understanding of the use of different digital marketing tools for different purposes and audiences.
- Experience of content planning and integrating content messaging and delivery across a range of marketing channels including email, web, and social media.
- Experience of managing and monitoring social media channels.
- Develop strong relationships through clear communication with all stakeholders.
- Effectively manage your workload, completing all tasks on time, accurately recording your time.

About you:

- This role is perfect if you're looking to progress your digital marketing career and work in a rewarding agency environment.
- You'll understand the use of different digital marketing tools for different purposes and audiences.
- Creative and innovative: You will be able to compose creative ways to develop our online marketing offer.
- Results-driven: You understand the importance of delivering high quality work and know what it takes to help clients achieve their targets.
- Communication: You'll have the ability to build fantastic relationships across the business and with clients.
- Proactive: You'll have the ability to manage your own time and work to deadlines.
- Collaborative: You'll want to work as part of a talented team, collaborating and sharing ideas.
- An eye for detail: You'll develop and support on the implementation of campaign plans, ensuring campaigns are performing well and client objectives are met

About us:

r//evolution delivers highly effective, growth focused services for our diverse clients. We're friendly, dynamic and ambitious with a client-centric ethos.

Our offices are in Gateshead, Tyne & Wear and Spinningfields, Manchester. We're currently working remotely but plan to blend home & office working once lockdown rules allow. You may also visit clients as you plan, deliver and report on your work.

As a growing team, with a reputation for delivering great results, there are exciting opportunities to progress within the business.

We're offering the following benefits to the right candidate:

- A competitive salary
- The opportunity to progress within r//evolution's structure
- A Personal Development Plan and 121 coaching
- 20 days holidays (plus 3 discretionary days over the Christmas period)
- A positive, supportive, results focused working environment
- A varied role, with the ability to mould our online marketing service offer
- Blended home & office working
- Pension
- Health insurance
- CPD time allocation

If this sounds like the perfect role for you, please submit your CV to chris@r-evolution.co.uk, together with a cover letter explaining why you believe you're the person we're looking for.